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# Visa Inc. Series A Convertible Participating Preferred Stock Conversion Form

All required fields must be completed for your Stock Conversion Form to be considered.

Fields containing an asterisk (\*) are required. Instructions are provided on pages 3 for fields containing a number annotation.

\*Account Number (10 Digits) <sup>(1)</sup>

\*Account Registration <sup>(2)</sup>

\*Account Address <sup>(3)</sup>

Upon receipt of this form, each share of Visa Inc. Series A Convertible Participating Preferred Stock (Series A Preferred Stock) will be converted to 100 Visa Inc. Class A Common Stock shares. Once converted, your broker may request delivery of your Visa Inc. Class A Common Stock shares via the DTCC DRS Profile System.

### Share Conversion Instructions

Please convert \* \_\_\_\_\_ <sup>(4)</sup> shares of Visa Inc. Series A Preferred Stock to shares Visa Inc. Class A Common Stock held in the above referenced account. **The undersigned hereby confirms the number of Class A Common Stock shares credited to the above referenced account will be 100 times the Series A Preferred Common Stock shares requested for conversion on this form.**

### Please confirm contact information with your Broker before entering the details below.

EQ Shareowner Services will convert your Visa Inc. Series A Preferred shares to Visa Inc. Class A shares. Upon completion of the conversion, a statement will be mailed to your address of record or sent via e-delivery, if you have elected that statement delivery option via Shareowner Online. Additionally, you may contact EQ Shareowner Services to confirm the status of your conversion. Once the conversion is completed, your broker may pull the Visa Inc. Class A shares into your brokerage account using the DTCC DRS Profile System. EQ will not be responsible for any market value loss or other claims relating to your broker's failed delivery. If your broker is unable to complete delivery of your Visa Inc. Class A shares, then your shares will be converted to Class C Common Stock (at the applicable conversion rate pursuant to Section 4.11 of the current Certificate of Incorporation of Visa Inc.) and you will be required to resubmit this completed form in order for your request to be considered for these shares.

\_\_\_\_\_  
\*Brokerage Firm Name <sup>(5)</sup>

\_\_\_\_\_  
\*Broker Email Address <sup>(8)</sup>

\_\_\_\_\_  
\*Brokers DTCC Participant number <sup>(6)</sup>

\_\_\_\_\_  
\*Broker Phone Number <sup>(9)</sup>

\_\_\_\_\_  
\*Broker Contact Name <sup>(7)</sup>

\_\_\_\_\_  
\*Broker Fax Number <sup>(10)</sup>

**Authorization**

In connection with this sale, the undersigned warrants and represents that (i) he/she is a duly appointed and qualified officer of the Shareholder Account identified herein, (ii) as such an officer, he/she is authorized to sell, assign, transfer and/or deliver any and all stocks, bonds or other securities now or hereafter registered in the name of the Shareholder Account, and (iii) he/she commits to sell Visa Inc. Class A common stock shares on the open market. If the Class A Common Stock is not sold within 30 days after conversion then the stock will be converted to Class C Common Stock (at the applicable conversion rate pursuant to Section 4.11 of the current Certificate of Incorporation of Visa Inc.) and you will be required to resubmit the applicable form in order for a new request to be considered for these shares.

The below section should be completed by the Authorized Contact as identified on the records of EQ Shareowner Services. If the instruction is executed by a contact other than the Authorized Contact, you must present this original form and supporting documentation which confirms the individual(s) authority to sell, assign, transfer and/or deliver securities on behalf of your institution.

**Please contact EQ Shareowner Services for more information.**

\_\_\_\_\_  
\*Name of Financial Institution <sup>(11)</sup>

\_\_\_\_\_  
Second Signature (if required by your institution) <sup>(14)</sup>

\_\_\_\_\_  
\*Date <sup>(12)</sup>

\_\_\_\_\_  
\*Date <sup>(12)</sup>

\_\_\_\_\_  
\*Authorized Signature <sup>(13)</sup>

\_\_\_\_\_  
\*Authorized Signature <sup>(13)</sup>

\_\_\_\_\_  
\*Print Name

\_\_\_\_\_  
\*Print Name

\_\_\_\_\_  
\*Title

\_\_\_\_\_  
\*Title

\_\_\_\_\_  
\*Email Address

\_\_\_\_\_  
\*Email Address

\_\_\_\_\_  
\*Phone Number

\_\_\_\_\_  
\*Phone Number

**Deliver this completed form to EQ Shareowner Services <sup>(15)</sup>**

Via Mail: EQ Shareowner Services  
PO Box 64874  
Saint Paul MN 55164  
U.S.A.

Via Courier: EQ Shareowner Services  
1110 Centre Pointe Curve, Suite 101  
Mendota Heights MN 55120  
U.S.A.

**For use with Direct Registration book-entry shares only:**

Via Email: visa@equiniti.com

Via Fax: +1-651-450-4133

If you have questions, please contact EQ Shareowner Services toll free at 1-866-456-9417 or from outside the U.S. at +1-651-306-4433. You may also contact us by sending an email to visa@equiniti.com. Our Representatives are available to assist you Monday through Friday from 7:00 am to 7:00 pm Central Time.

Neither Visa Inc., EQ Shareowner Services, nor any of their affiliates provide investment or tax advice with respect to purchasing or selling investments through the facilities offered by EQ Shareowner Services. Any investment decision must be made by the individual plan participant guided by his or her own research and judgment. The information contained herein is for informational purposes only and does not constitute advice, a solicitation, or an offer to buy or sell investment securities.

Neither EQ Shareowner Services nor any of its affiliates guarantee the accuracy or completeness of the information contained herein and make no express or implied warranties including any warranty or merchantability or fitness for a particular use.

Neither EQ Shareowner Services nor any of its affiliates is liable for inaccuracies or omissions in the information contained herein or for actions taken in reliance on that information.

**Investment Products**

**Not FDIC Insured**

**No Bank Guarantee**

**May Lose Value**

## **Instructions for Completion**

Please follow these instructions, which correspond to the numbers in the document when completing the conversion instructions regarding the transfer of your shares of Visa Inc. Class A common stock to your broker.

1. Enter your EQ Shareowner Services 10-digit account number. The account number can be found on the Conversion Notice, Redemption Notice, or your Account Statement.
2. Enter the legal name of your financial institution as it is reflected on the Visa Inc. stock register.
3. Enter the address of your financial institution as it is reflected on the Visa Inc. stock register.
4. Enter the number of Visa Inc. Series A Preferred shares you would like to have converted to Visa Inc. Class A shares. Please confirm the number of Visa Inc. Series A Preferred shares entered does not exceed the shares which are presently held in your account at EQ Shareowner Services.
5. Enter the name of the brokerage firm that will be requesting delivery of the Visa Inc. Class A Common Stock.
6. Enter the Depository Trust & Clearing Corporation ("DTCC") Participant Number for the broker that will be requesting delivery of the Visa Inc. Class A Common Stock shares.
7. Enter the name of a contact at the brokerage firm that will be requesting delivery of the Visa Inc. Class A Common Stock.
8. Enter an email address for the broker that will be requesting delivery or to whom you would like the Visa Inc. Class A Common Stock shares delivered.
9. Enter a phone number to contact the broker that will be requesting delivery of the Visa Inc. Class A Common Stock.
10. Enter a fax number for the broker that will be requesting delivery or to whom you would like the Visa Inc. Class A Common Stock shares delivered.
11. Under "Authorization," enter the legal name of your financial institution.
12. Enter the date the instructions were executed.
13. The Visa Inc. Series A Preferred Stock Conversion Form must be signed by a person with the authority to sell, assign, transfer and/or deliver any and all stocks, bonds or other securities registered in the name of your financial institution. Please print, in the spaces provided the name, title, email address, and phone number of the person who signs the document.
14. If required by your financial institution's operating procedures, please have the Visa Inc. Series A Preferred Stock Conversion Form signed by a second person with the authority to sell, assign, transfer and or deliver any and all stocks, bonds, or other securities registered in the name of your financial institution. If the form is not executed by the Authorized Individual identified on EQ Shareowner Services records, please provide original supporting documentation which confirms the individual(s) authority to sell, assign, transfer and/or deliver securities on behalf of your institution.
15. Deliver the completed form to EQ Shareowner Services, using one of the delivery options.